

Job Title: **SALES ENGINEER- SENSOR DIVISION**

Job Code: **AC/SD/01**

**Job Description:**

**Candidates not having minimum four years' experience in selling sensors and cables should not apply for this role.**

This position holder will be responsible for sales of di-soric & ESCHA products in their regions. The objective is to integrate the various products available in VIPA India and Automation Combine product basket while offering technically feasible solutions in the field of automation to the Indian industry.

**Automation Combine** – is a 10-year-old business organisation in the field of industrial automation having collaboration with twelve multinational companies mainly from Europe having world class products and technologies.

Automation Combine is an ambitious and fast-growing organisation with a growth rate of over 30% year after year. Within Automation Combine we work with a driven, close and helpful team. We are empathetic, genuinely interested and passionate about everything we do. Working at Automation Combine means working in a team of professionals where personal development, personal responsibility and collegiality are central.

Automation Combine today has the following business units

1. **Sensor and cord set (di-soric | ESCHA)**
2. Controls, drive and motion (Yaskawa)
3. Industrial Network Solution (Procentec | EKS Engel | Deutschmann)
4. SCADA (Progea)
5. Energy Meters (Janitza)
6. IIOT solutions (Tosi box)
7. IPC and Embedded Solution (AAEON).

**Key Words: Sensors (Photoelectric, Laser distance, Fiber optic, Proximity, Ring & Tube, Ultrasonic, Color, Movement, Contact, Radar, Cylinder, Fork light barriers, Frame and ring light barriers, Cables, Housing**

**Work Experience: 4yrs Min to 8 yrs. Max**

**Annual CTC:** At par with market standards.

**Other Salary details:** Incentive, Bonus, Yearly increment, Allowances, Mediclaim etc.

**No of vacancies:** Multiple

**Location:** Bangalore, Ahmedabad, Delhi, Mumbai and Chennai.

**Knowledge, Skills and Abilities Required**

1. Bachelor of Electrical, Electronics, Instrumentation, Telecommunication in Engineering from a four-year college or related technical school.
2. Working experience in sales of Sensor and cord set products is a must.

3. Experience in selling all range of Sensors like Photoelectric, Laser, Fibreoptic, Proximity, Light curtains, Barriers and also industrial cables and cord set products.
4. Energetic, self-motivated and focused.
5. Strong relationship builder.
6. Ability to multi-task and work cross-functionally.
7. Team player who is able to work independently as required.
8. Strong interpersonal, analytic and communication skills.

**Responsibilities:**

- ✓ Identify and qualify potential accounts and promote di-soric and ESCHA products along with various products available in VIPA India and Automation Combine product basket.
- ✓ To visit minimum 4-6 customers relevant to the business segments provided everyday depending on the territory allocated.
- ✓ To increase customer base through customer mining, customer segmentation and approaching new regions in the allocated territory.
- ✓ Execute high velocity sales with OEMs, system integrators and end user customer.
- ✓ Provide application, product selection and cross-reference assistance based on customer requirements.
- ✓ Assessing of Client's Automation Application Requirements.
- ✓ Independently design and lead complex engineering studies and experiments often with multiple products from the Automation Combine product basket.
- ✓ Analyze complex problems and identify their impact. establish probabilities. draw conclusions reflecting broad business needs.
- ✓ Assist customers with product information for Automation Combines industrial automation products.
- ✓ Lead and/or participate on cross-functional teams to support organizational goals.
- ✓ Generate daily visit report and weekly sales review reports as per company policy.
- ✓ Attain monthly and yearly sales goals established by management.
- ✓ Conduct product demonstration at customer site.
- ✓ Other duties as assigned by management.